

NEWS RELEASE

Award Winning DVD Helps Fight Childhood Obesity

Notre Dame, IN – A new DVD created by www.YourCreativeChild.com combats the growing trend of childhood obesity and lack of physical exercise by engaging children at a very young age to experience the joy of movement and exercise. Structured for repeated use, the DVD draws children to participate with an energetic cast of children. Terri Kosik, Executive Director, Early Childhood Development Center at Saint Mary's College and the University of Notre Dame stated, "In light of all the research regarding childhood obesity and children being 'plugged in' to computers/TV/games . . . I think the timing of this DVD could not be better."

Creative Movement for Children- DVD was recently selected as a winner in **Dr. Toy's Smart Play/Smart Toy Children's Products for 2006**, sponsored by the non-profit Institute for Childhood Resources "This DVD is a great way to develop coordination, overall fitness, imagination and translation of the spoken word into movement," said Stevanne Auerbach, Ph.D., better known as Dr. Toy. She goes on to add, "Creative Movement for Children-DVD is an interactive presentation designed to lead children aged three to six through elements of the creative process with movement and dance. This process is based on Ms. Bonnie Boilini-Baxter's forty years of training experience with children. It will encourage children to move, dance and interact while helping to develop their creativity. The menus are simple and friendly and designed for children. Help your little one experience the joy of movement and they will gain enthusiasm and energy." See <http://www.drtoy.com/awards/4958.html>

The DVD, which draws upon Bonnie Boilini Baxter's lifelong work with children, stimulates children to think, imagine and move. Ms. Baxter states that, "Unfortunately, many children today lead a very sedentary lifestyle and childhood obesity has become a major problem. I believe that it is critical that

children from the earliest age must initiate and sustain a regular habit of exercise. Over the years I have developed a number of engaging routines that not only make exercise fun, but stimulate the imagination, improve cognitive skills and can build self-confidence. It is my hope that through this DVD more children can experience the joy of movement and gain a lifetime of benefits”.

Creative Movement for Children, Volume 2 for children 6 to 10 years of age is currently in production. There are also related educational products in development by www.YourCreativeChild.com

www.YourCreativeChild.com is the result of sustained collaboration between a brother and sister. Bonnie Boilini Baxter brings forty years of experience in childhood education along with a distinguished career in choreography and artistic direction. She is a recipient of the prestigious, *Life of a Child Award* www.qualityoflife.org/healthworks/lifeofachild.htm . Edward Boilini www.eBoilini.com has been honored with numerous awards in the field of media arts over the last thirty years.

Visit Press Room with Image Bank at:
<http://www.yourcreativechild.com/PressRoom.html>

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