

History of YourCreativeChild.com

Creative Movement for Children –DVD and the supporting web site, www.YourCreativeChild.com , are the result of sustained collaboration between a brother and sister. Bonnie Boilini Baxter brings forty years of experience in childhood education along with a distinguished career in education, choreography and artistic direction. She is a recipient of the prestigious, *Life of a Child Award* www.qualityoflife.org/healthworks/lifeofachild.htm . Edward Boilini has over 20 years experience in the field of electronic communications and the production of educational materials. With a Master's Degree in Education and considerable teaching experience, he has been honored with numerous awards in the field of media arts. See www.eBoilini.com .

“We had substantial discussion over the years concerning the most appropriate approach for reaching a wider audience for the exercises and routines that I have developed over the course of my career”, notes Bonnie Boilini Baxter. “We chose to use real children who are the same ages as the viewers with the understanding that children can respond best to their peers. (The DVD was produced in cooperation with students from the Early Childhood Development Centers at the University of Notre Dame and Saint Mary's College.) This way we can maximize the interaction between the children watching the program and the children on the screen. Far too often, children lack a program of regular exercises and movement and it can be considerable challenge to engage children to physically participate via television programming. But, I am certain that we accomplished our goals. The reactions to date have been fantastic!”

“I was familiar with my sister's work. I could not help but take note the degree to which the children were engaged while we were recording. But, I had little idea how well her presentation would come through on the DVD. In our initial tests the children were up and moving in moments. Further, in reviews by professionals the words exercise and childhood obesity were noted. I can honestly state that we did not produce this material with an intended marketing angle or hook on combating childhood obesity. My personal goal was to bring my sister's work of imparting the joy of movement to a larger audience. It is evident to me that *Creative Movement for Children –DVD* can be a great tool to counter childhood obesity. The DVD can enable children to learn to love to move and exercise at an early age. And if you can stimulate imagination and the right side of the brain at the same time, well, that is even better.” stated Edward Boilini.

Creative Movement for Children, Volume 2 for children 6 to 10 years of age is currently in production. There are also related educational products in development by www.YourCreativeChild.com

Visit Press Room with Image Bank at:

<http://www.yourcreativechild.com/PressRoom.html>

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